

VALUE COLLECTION



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

Sienna®

LIFETIME *Designer* SHINGLES

CLASSIC OLD WORLD ELEGANCE... AT AN INCREDIBLY AFFORDABLE PRICE

gaf.com



“What is truly timeless never goes out of style. Quality Italian craftsmanship...classic architecture...rustic charm and character...refined, artistic beauty. Like family traditions passed down through generations, Sienna® Lifetime Designer Shingles bring treasured elements of the past into your present — elegantly and affordably.”



Color Shown:
Aged Oak



Sienna®

LIFETIME *Designer* SHINGLES

Sienna® Lifetime Designer Shingles Offer You These Great Benefits:

- **Affordable Luxury...** Sienna's rich appearance and clean lines add distinction to any home—at a fraction of the cost of traditional slate or wood shakes
- **Sophisticated Design...** Artisan-crafted shapes and a dimensional look provide a refined beauty unmatched by typical shingles
- **Custom Color Palette...** Specially formulated color palette is designed to accentuate the shingle's natural appeal
- **High Performance...** Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/APS/ to learn more)
- **StainGuard® Protection...** Helps ensure the beauty of your roof against unsightly blue-green algae¹
- **Highest Roofing Fire Rating...** UL Class A, Listed to ANSI/UL 790
- **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph (209 km/h)!²
- **The Ultimate Peace Of Mind...** Lifetime ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years³
- **For a Superior Look...** Use Timberex® Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles; also use color-coordinated StarterMatch™ Starter Strip Shingles⁴



U.S. Only

The rich appearance and clean lines of Sienna® Shingles add lasting distinction to any home

1 See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.

2 This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.

3 See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

4 These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

FACT:

Your roof can represent up to 40% of your home's "curb appeal." Make it count!

Maximizing your home's "visual appeal" with Value Collection Lifetime Designer Shingles from GAF can be exciting, fun — and a smart investment.

With their unique diamond shape and refined beauty, Sienna® Shingles offer a luxury look for only pennies-a-day more than standard architectural shingles. They're also backed by a Lifetime Ltd. warranty* from GAF, North America's largest roofing manufacturer.

Sienna's custom color palette is designed to accentuate the shingle's natural appeal, enhancing your home's exterior and giving it unexpected depth and beauty.

So your roof will not only last — it'll be the talk of the neighborhood!



* See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

** Sienna® Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind this product. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



GAF

Chateau Gray

*Suitable on a broad range
of home styles and pairing
well with most color
families, this dark gray
shingle embodies refined
sophistication.*



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.





Heirloom Brown

*Deep, dark chocolate
defines this hue — rich in
tone and just as delectable.
This shingle brings depth
to roofs on virtually any
house style.*



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



A close-up photograph of the Harbor Mist shingles, showing their dark gray, textured surface and diamond-shaped pattern.

GAF

Harbor Mist

A beautiful blue green underscores this trendy yet timeless gray hue. It complements most gray exteriors and is especially striking when accented with blue greens.



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



GAF

Aged Oak

Sheltering your home like a canopy of trees in the forest, this shingle gracefully supports all of the warm colors found on today's home exteriors.



U.S. Only

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



GAF

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North America's
Largest Roofing
Manufacturer!

gaf.com

More Than Just Coverage On Your Shingles! Get **Automatic Lifetime Protection** On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*

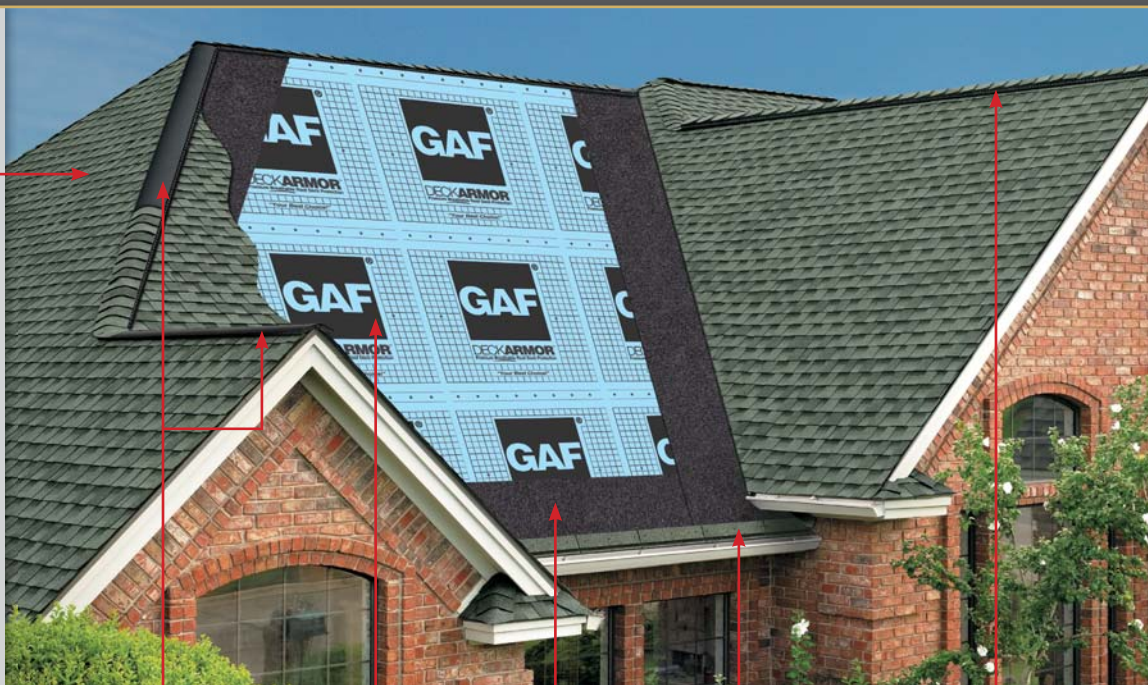


LIFETIME SHINGLES

GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology results in excellent protection for your home while reducing the use of precious natural resources. That's better for your home — and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/APS/.



*In the North, most building codes require the use of Leak Barrier at the eaves.

GAF

Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.

GAF

Roof Deck Protection

Provides a strong layer of protection against wind-driven rain and moisture infiltration.

GAF

Leak Barrier

Provides excellent protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North*).

GAF

Starter Strip Shingles

Saves time, eliminates waste, and helps reduce risk of shingle blow-off... and may help qualify for upgraded wind warranty coverage (see *GAF Shingle & Accessory Ltd. Warranty* for details).

GAF

Ridge Cap Shingles

Enhances the beauty of your home while helping guard against leaks at the hips and ridges.



*See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.



2012 - 2016
WOMEN'S CHOICE AWARD®
9 OUT OF 10 CUSTOMER RECOMMENDED
ROOFING PRODUCTS



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

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